

C.V.

Education

University of Leeds (2006-2010)

MA Advertising & Design (Pass with Distinction)

Creative problem solving taught through integrating teaching from Leeds University Business School and the School of Design.

Modules included: Visual Communication; Persuasion; Media Policy; Integrated Communication; Consumer Behaviour; Marketing Communications; Marketing Strategy; Advertising; and Internet Marketing.

BA (Hons) Graphic and Communication Design (2.1)

Advertising & Brand Communications, Visual Communications & Marketing.

Dissertation: *Harnessing the Power of Branding Inline with Contemporary Culture*

Academic References: Alan Oliver (texao@leeds.ac.uk)
& Fabio Fragiaco (F.Fragiacomo@leeds.ac.uk)

Runshaw College, Leyland

A-levels:	Graphics (A)	Photography (A)
	English Language (B)	Sociology (A)

Lostock Hall High School, Preston

GCSEs:	English Language (A)	English Literature (A*)
	Maths (A)	Art & Design (A*)
	Science (AA)	I.C.T. (A)
	Graphics (A)	French (B)

Employment

Clearsilver **Creative Designer**
September 2010 - **Present**

www.clearsilver.co.uk

Clearsilver Ltd
80 York Street
Leeds
LS9 8AA

Clearsilver **Design/Creative Intern**
February 2010 - September 2011

www.clearsilver.co.uk

Clearsilver Ltd
80 York Street
Leeds
LS9 8AA

Javan Liam Photography **Designer**
May 2009 - Feb 2010

www.javanliam.co.uk

Javan Liam Photography,
Strawberry Dale,
Harrogate,
HG1 5EA

Contributing to the concept, design and application of marketing material, as well as other design tasks within the company.

RKCR/Y&R **Intern**
1 week placement - September 2009

Working on a variety of briefs alongside creatives: responding to briefs and managing daily tasks.

www.rkcryr.com

Greater London House
Hampstead Road
London
NW1 7QP

Sassoon Film Design **Intern**
July 2008 - August 2008

Working on a variety of projects for clients such as National Geographic and The Discovery Channel. The majority of my time was spent working as part of a team, to create a children's science television show. My role involved preparing footage for other composers, working to the client's strict specifications and direction as well as inputting my own artistic ideas for the show.

www.sassoonfilmdesign.com

2525 Main Street,
Suite 206,
Santa Monica
CA 90405
U.S.A.

Dubit **Account Executive**
May 2007 - September 2007

Recruiting and managing promotional teams varying in size from as small as 5 to as large as 100 for a range of clients including Disney, The Teenage Cancer Trust, O₂ and Mattel. The processes used depended on the brief, and the age, knowledge, experience and interests of the teamers required to make the team a success. The role involved managing the teams as well as communicating with clients regarding the campaigns.

www.dubitlimited.com

The Half Roundhouse
Roundhouse Business Park
Wellington Road
Leeds
LS12 1DR

other:

PW Design **Designer**
March 2008 - April 2008

Conceptua Marketing **Designer**
December 2006 - December 2007